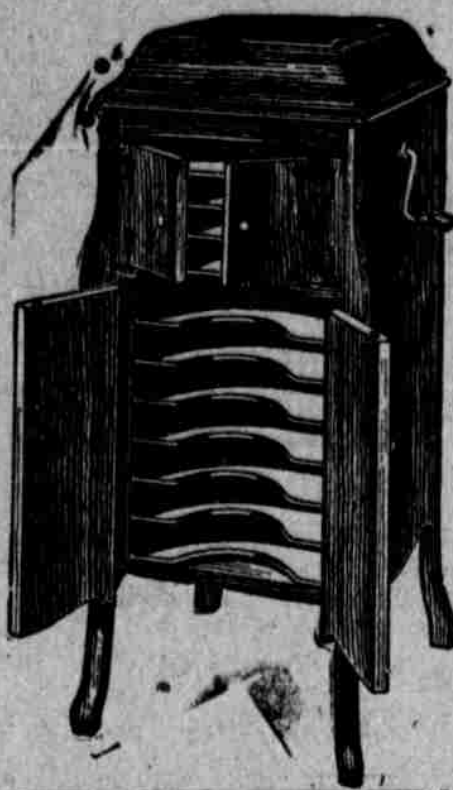


EVERYTHING IN MUSIC

Victrolas,
Sonoras,
Victor
Records,

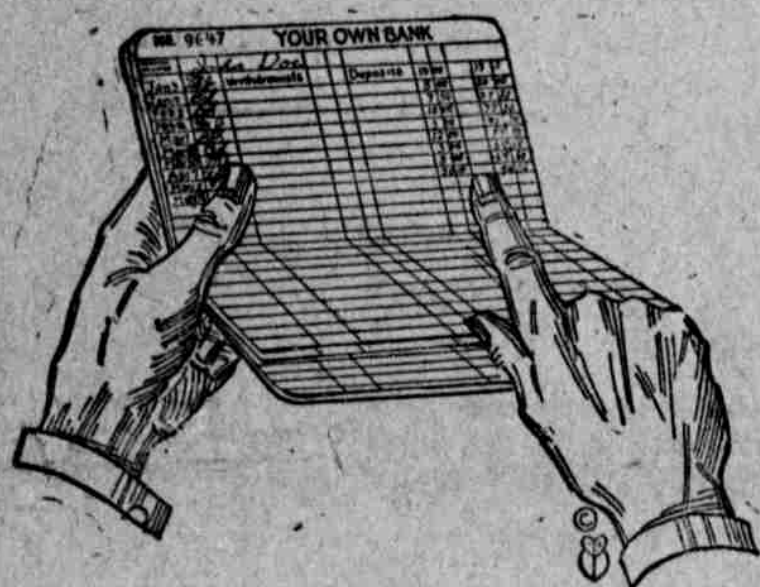
Sheet Music

Most complete
line of high
grade pianos
this side of
Omaha.



You are invited to make this store your
headquarters as a ladies' rest room, during
the race meet and Elks' convention.

WIKER MUSIC HOUSE
"Old Reliable" West Third Street.



Watch It Grow

Every dollar you add means
another step nearer the goal
toward which we are all striv-
ing—financial independence
when our days of production
are over.

And we assist you by allowing interest at 5 per cent
on all deposits.

Today is a good time to start your savings account—
come in and get your book by making a first deposit
of \$1, or more.

**The FIRST
National Bank**

GLEN MILLER
Undertaking
—PARLORS—

128 West Third Street

Telephone Day 311

Night 522 Red 520

It Pays to Advertise in The Herald

Comment -- and Discomment

The gaudy Sunday supplement—
which keeps more people away from
church than the preachers them-
selves—is still filled with the same
sort of guff, which is supposed to
drive all care away from the tired
business man and to fill the mind of
the hired girl with romantic imagin-
ings. It may fill the bill. We know
from personal experience that only
Police Gazette has a better assort-
ment of photographs—from actual
life, too.

On opening the "scandal section"
of the last issue, one of the dailies,
our unwilling eye ran across a series
of startling photographs. Readers,
prepare for a shock. These photo-
graphs were descriptive of the prop-
er motions for doing the shimmy.
Now, the shimmy has been outlawed
as a dance; it's just a trifle too raw.
The dances that have preceded it
have been somewhat abandoned, but
the shimmy caps the climax, as it
were. Therefore, we were surprised
to see a respectable daily newspaper
by picturing and word, encouraging
respectable citizens to learn to do it.

We discover that the shimmy is to
be learned in the privacy of one's
boudoir and practiced here exclusiv-
ely, which relieves us somewhat. The
shimmy has become a shoulder exer-
cise, and its practice will not only
strengthen the shoulders, but they
will be developed by persistence with
the exercise. The hollows of the neck
will be filled out, giving a more
beautiful contour. In the case of
stout persons the movements will aid
in reducing. Round shoulders will
be improved. The functions of res-
piration, circulation and digestion
are assisted.

There you have it. In order for
the young lady to be beautiful, all
that is necessary is to learn the
shimmy, which from now on, in the
gymnasium, will be known as the
"shoulder circling shake," which
sounds infinitely better but means
exactly the same thing. Take these
exercises in the morning with your
bath and in the evening with your
pill—a few minutes, only ten or
fifteen—and beautiful shoulders will
result. If you have a phonograph in
the home, put on "The Buzzard
Blues" and hop to it.

How pleasant it would be if the
Sunday supplement writers would
only find a way to sugar coat a num-
ber of the other nice evils with which
we are afflicted. If it could only be
proved conclusively that a slice gin
ricky, sipped to phonograph music,
would be beneficial to the spleen or
the liver. If it could only be demon-
strated that smoking heavy cigars is
an aid to better breathing. Why
should so gifted a writer waste time
on the shimmy, when the strongest
inspiration now left to American
mankind is 1.75 beer?

ADD Comment and Discomment

The chamber of commerce at Col-
orado Springs has the right idea.
They are going about it to see that
tourists who hit their city are not
overcharged, either for food, lodg-
ing, automobile service or other es-
sentials of a sight-seeing tour. The
only business which does not come in
for regulation appears to be the
souvenir game, but there'll be less
money left this year to spend on
souvenirs after the other folks get
through. The pirates at Colorado
Springs have never been so bold as
in other places, but a little regula-
tion won't hurt the best of them.

It's still a question as to the best
place to spend the summer vaca-
tion. Of course, there are a lot of
us who have been taking a trip each
summer who will stay at home this
year. It costs more to travel and
the banks are getting so they posi-
tively dislike to lend money even at
high rates of interest. Walking tours
ought to be very popular. Now that
it is comparatively easy to get pass-
ports abroad, some people will be
looking over the battlefields, but the
majority will harness up the lizzie
and wander afield. Every day auto-
loads are passing through Alliance,
headed for Denver or farther west.
And those who can't spare a month
for touring will hitch up for a fish-
ing trip of a week or ten days. The
fish are biting, they say. (And now
that other attractions for fishing
trips are expensive and hard to se-
cure, there's not much a man can do
on such a trip but fish.)

\$100 REWARD

A reward of \$100 will be paid for
the first information given to P. E.
Roming, local attorney, C. B. & Q. R.
R., Alliance, Neb., resulting in the
recovery of a Belter wardrobe trunk
checked from Alliance to Scottsbluff,
Neb., which disappeared on April 10,
1920. This trunk contains women's
clothing belonging to Mrs. Edith
Mollring. The source of all informa-
tion will be held in strict confidence.
BYRON CLARK, Solicitor,
59 C. B. & Q. R. R., Omaha.

France may pretend that she
fought for human freedom, but how
is she going to explain that tax on
bachelors?—Wichita Beacon.

ALL DURING Race Meet Week

*We'll Supply Your Fruit and
Vegetable Wants*

ALL WEEK DURING THE RACE MEET and
Elks' Convention we'll have a sufficient supply of

Fresh Fruits

STRAWBERRIES

BLACKBERRIES

LOGANBERRIES

FRESH PINEAPPLE

PEACHES

APRICOTS

PLUMS

Fresh Vegetables

PEAS

BEANS

ASPARAGUS

WATERMELONS, CANTALOUPE

CAULIFLOWER

LETTUCE

SPINACH

We'll also have a complete line of LUNCH MEATS. Housewives can
simplify the problem of cooking for the folks during the busiest of days, by
calling up Phone No. 54 and giving us their order.

WE ARE MAKING A SPECIALTY OF QUICK DELIVERIES

We will have your orders at your kitchen door before you are ready
for them. Try it once and be convinced.

BEST FRESH MEATS TO BE BOUGHT IN THE CITY

Rodger's Grocery

"For Quality and Service"

About Lower Prices

In the opinion of a large automobile manufacturer there can be no general reduction in
prices—at least not for some time to come. Certainly there will be no general reduction
in the automobile industry.

When the war was finished, people naturally looked for an economic change. But let's
stop a moment and consider the fundamental factors that bring about lower prices:

In the first place labor is high and relatively scarce and in some lines increases have
been granted even since the "tightening-up" process started.

Second, there has been no reduction in
the cost of materials.

Third, our railroad system has broken
down very materially which is making it
impossible to get the finished product into
the hands of the consumer, and in this re-
spect is reducing production.

Fourth, there has been no lessening in
demand for necessary goods and com-
paratively little slackening in demand for
the ordinary luxuries.

Wholesale prices so far have moved
very little. There has been some weaken-
ing tendency but the prevailing shortage
of goods tends to sustain the general price
level.

Just at this time when price-cutting
seems to have reached its height, we are
informed of several increases in automo-
biles ranging from \$90 to \$400 among the
most prominent makes.

For some time prices of automobiles
will hold their present level.



THE OAKLAND SENSIBLE SIX TOURING CAR

**OAKLAND
SENSIBLE SIX**

UNINTERRUPTED serv-
ice and exceptional thrift
are the salient characteristics of
the Oakland Sensible Six Tour-
ing Car. Rough road surrender
to its masterful power, and
emphasize the unusual riding
comfort of this able, roomy car.
And gasoline and tire mileag-
es are uncommonly high.

Touring Car, \$1075; Roadster, \$1075; Coupe, \$1225; Four
Door Sedan, \$1425. F. O. B. Pontiac, Mich. Additional
for Wire Wheel Equipment, \$75.

STURGEON GARAGE